



## CODE OF ETHICS

**As a member of the International Coach Federation, Evoking Excellence Coaching subscribes to professional conduct with clients, including:**

- Responsibility for setting clear, appropriate, and culturally sensitive boundaries that govern any physical contact that with clients
- Construction of clear agreements with clients, honoring all agreements made in the context of professional coaching relationships.
- Assurance that coaching clients understand the nature of coaching, the bounds of confidentiality, financial arrangements and other terms of the coaching agreement.
- Accurate identification of qualifications, expertise and experience as a coach.
- No misleading or false claims about what a client will receive from the coaching process or from the coach.
- No exploitation of any aspect of the coach-client relationship for personal, professional or monetary advantage or benefit.
- Respect of the client's right to terminate coaching at any point during the process, staying alert to indications that the client is no longer benefiting from our coaching relationship.
- Encouragement to make a change if the client would be better served by another coach, by other professionals or by another resource.
- Notification of the appropriate authorities in the event a client discloses an intention to endanger self or others.
- Respect for the confidentiality of client's information, except as otherwise authorized by the client, or as required by law.
- Agreement from clients before releasing their names as clients or references, or any other client identifying information.
- Avoidance of conflicts between personal interests and the interests of clients.
- Open disclosure to clients all anticipated compensation from third parties that I may receive for referrals of that client.

*Source of Conflict of Interest statement:* International Coach Federation, [www.coachfederation.com](http://www.coachfederation.com)



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**Transforming your toughest challenges into exceptional opportunities.**